



B.I.D. Newsletter

NORWICH BUSINESS
IMPROVEMENT DISTRICT

Spring 2011

Published by: Norwich BIDMA, Inc.
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A Message from the BID Board President



The Norwich
BID was estab-
lished in 1986
with a focus on
improving the

downtown area, generating more retail
traffic, assisting organizations with new
projects, developing new programs,
recruiting new businesses, addressing
parking issues and partnering with the
city on a Streetscape project.

Over the course of the past 25 years
we have seen a significant transforma-
tion of our district. Parking lots have
been created, banners have been
raised, parking meters have come
down, festivals were born, flowers were
planted, music performed, wreaths
hung, Main Street Grants received and
allocated.

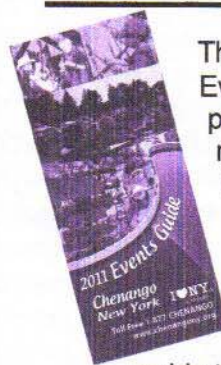
There are far too many names and
accomplishments to recognize in this
small space so if you are new to our
district come hear all about us at our
annual meeting. If you are a long term
member we'll test your memory with our
BID trivia contest.

Our annual meeting and 25th Anniver-
sary celebration will be held the morning
of June 10th at the Park Place Restau-
rant in Norwich. Reserve the date now
and look for your invitation coming soon
with additional details.

I look forward to seeing you there!

Deb Sylstra

- 2011 - Events Brochure Now Available



The 2011 Chenango
Events brochure is
printed and available in
many downtown loca-
tions. Thank you to
John Blenis for the
awesome new
design this year!

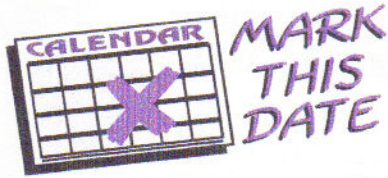
This publication is
truly a 'one stop'
guide to the happenings and
events throughout the county for the
remainder of 2011. Be sure to pick
one up today at a local merchant or at
the YMCA in the Tourism Kiosk located
in the front lobby.

Commerce Chenango and the BID
would like to remind you to point
visitors that are new to our area to the
YMCA Tourism Kiosk to grab all sorts
of information on where they can eat,
shop and what they can see while
visiting the greater Norwich area.
The kiosk is stuffed with restaurant
guides, events guides, travel
brochures and so much more.

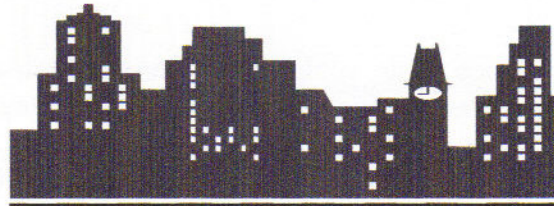


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April 7	Norwich Merchants Meeting, 8:30am, NBT (Downstairs)
April 22	Good Friday - BID Office Closed
April 23	Easter Egg Hunt - Chenango County Fairgrounds 10am
May 12	Norwich Merchants Meeting, 8:30am, NBT (Downstairs)
May 21	Main Street Sweep, Meet in the Dollar Tree Area, 9:00-11:00am
May 27	BID Pre-Memorial Day Cruise-In East Park, 6:00-8:00pm
May 30	Memorial Day Holiday - BID & City of Norwich Offices Closed



Downtown Happenings

Happy 90th Anniversary
Skillin's Jewelers!

Share your news here! Contact Pegi LoPresti at
the BID Office at 607-336-1811 or
bid@frontiernet.net



Happy Spring!



(When will Spring find us?)

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Main Street Sweep Downtown Clean-Up Announced



Once again, volunteers are needed this year for the annual BID Main Street Sweep which will be held on **Saturday, May 21st starting at 9am!**

All volunteers should meet at the Dollar Tree parking lot to receive their work assignments. We encourage volunteers to wear work clothes and work gloves. Activities to be accomplished include trash pick up, sweeping, weeding and window washing of vacant buildings within the downtown district. The more volunteers we have, the faster the work will go.

Civic groups and organizations are welcome to assist us. For further information please contact Pegi LoPresti at the BID Office at 336-1811. E-mail: bid@frontiernet.net.

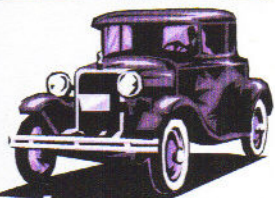


Save the Date - BID Annual Meeting

You are invited to attend the 2011 BID Annual Meeting and 25th Anniversary celebration which will be held on **Friday, June 10, 2011 starting at 7:30am** at Park Place Restaurant & Lounge. A light breakfast will be served, and there is no charge to all employees and business owners within the BID District.

Please watch your mail for further details!

Cruise-In to Downtown



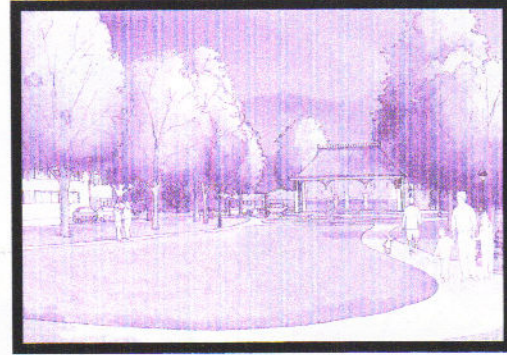
All car, truck and motorcycle enthusiasts are invited to join in the **10th Annual BID pre-Memorial Day Cruise-In** which will take place on **Friday, May 27th from 6-8 pm** in East Park and the Frontier Parking Lot. This BID event is sponsored in conjunction with the Pennysaver, Nina's Restaurant, the Service Pharmacy and Christman Motors. Merchants are encouraged to get involved

by offering trinkets or coupons that will be included in 'goody bags' which will be distributed to each cruise-in vehicle upon arrival.

If you have items for pickup please contact Vivian Burrell at the Norwich Pennysaver at 337-3045, E-Mail: vburrell@pennysaveronline.com or Pam Jones at The Evening Sun at 337-3023, E-mail: pjones@evesun.com and they will be happy to assist you.



EAST & WEST PARKS RENOVATION MOVES TO CONSTRUCTION PHASE



It's hard to believe that updating and improving upon East & West Parks has been talked about for almost ten years now. Friends of the Parks was formed in 2004 to work on this initiative and we are pleased to announce the project is FINALLY moving into construction mode. After years of planning, meeting with stakeholders, and revising and improving the scope of the work to be performed, we have crafted a plan that best reflects the interests of our community.

Although much of the work will be completed by generous volunteers being headed up by Gary Brightman, portions of the Project recently went out to bid (for construction of the new stage and relocation/rebuild of the gazebo). Richard Wakeman, Inc. from Sidney, NY was the winning bidder of the three bids received. Documents have now been signed and finalized for construction to begin as soon as the weather allows. Construction completion is slated for June 30, 2011, which will be just in time for the numerous events that occur in the parks throughout the summer months.

This project has been a long and hard-fought battle and everyone involved is anxiously awaiting the start of construction. Through all the input and changes through the years, the goal of the project has been to enhance the charm, function and character of the parks while providing a place for current and future public events to take place. These events will contribute to the economic and social vitality of downtown Norwich and surrounding communities.

The BID is very grateful to each and every donor, volunteer and community member that has worked so hard to make this project a reality.

Easter Egg Hunt Relocates for 2011

The Norwich Merchants Association along with the BID and the Norwich Volunteer & Maydole Hose Fire Departments are pleased to once again host the annual Easter Egg Hunt. Due to construction in the parks, the egg hunt has been moved for this year only to the Chenango County Fairgrounds. The event will take place on **Saturday April 23rd** beginning at 10am.

This fun Springtime event has drawn large crowds in the past and we encourage everyone to attend once again; however only small children are allowed to participate.

Watch for further details regarding the Easter Egg Hunt and the Easter Egg Scavenger Hunt (similar to the golden pumpkin hunt during Pumpkin Festival) in The Evening Sun, Pennysaver and local radio.



Hippity Hoppity Easter's On It's Way ...